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FOR IMMEDIATE RELEASE

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Dales Selected Again: 2 Greens for Richmond, BC.

Toronto, Canada – February 10, 2010 – Dales Sports Surfaces Ltd, in partnership with Marathon Athletic Surfaces of BC, is pleased to announce that they have been selected, by the City of Richmond, BC, for the provision and installation of 2 full-sized Dales MASTERGREEN™ artificial surfaces in the Minoru Park Lawn Bowling venue. Construction is scheduled to begin after the Olympic Games, on March 1. Completion is planned for a May season start, since the Dales MASTERGREEN™ surface is ready for play immediately upon installation.



This is a major coup for the Richmond Lawn Bowling Club, as it becomes the first double artificial lawn bowling green venue in Canada. Located within the beautiful Minoru Park and walking distance from major hotels, shopping and other hospitality venues, the club is minutes from the Vancouver International Airport and a short distance to Vancouver Island Ferries and the US border.

By installing Dales MASTERGREEN™ surfaces in Lawn Bowling venues around the world, Dales ensures greens of equal capacity and potential for both recreational and championship players, allowing them to play at their best level on any green and at any venue. Canadian Championship Players who play and/or train on similar surfaces in their regions will be very excited at the prospect of an “even playing field for all”.

Rob Sinclair, President of Marathon Athletic Surfaces and Dales’ installation contractor in Canada, says, “We’re very proud to be installing the premier lawn bowling surface in the world.” Marathon is the most experienced artificial lawn bowling green contractor in Canada.

Dales bowls surfaces are renowned around the world. “We are very proud of our Canadian team. The success of the Richmond tender is, again, excellent news for the company and continues to demonstrate that Dales is the main player in this field. Richmond is an important installation for Dales. We look forward to its impact on the Canadian marketplace”, says Richard White, Dales Sales Manager.

Despite the global recession, Dales has done very well, especially in export markets. The success of the bid for the 2010 Commonwealth Games, in Delhi, will further strengthen sales by showing, to all those who are considering a change to artificial surfaces, that Dales is the company of choice for top decision makers and that MASTERGREEN™ is the product of choice for the world’s top Lawn Bowlers.

Dales artificial indoor bowls surfaces, such as the Pacific Indoor Bowls Centre in Vancouver, BC, are commonly used for competitions at International and Club Levels, including the World Championships. Dales is particularly proud to be the provider of the famous “Blue” Pro-Weave World Bowls Tour Indoor Championship Rink as seen on television in the UK and Australia.

For more information, please contact Mario Battista at 647-348-4887 or visit the Company website at www.dalesbowlscanada.ca .

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