

## CONTACT INFORMATION

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**FOR IMMEDIATE RELEASE**

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## Dales Bowls Scores Big Commonwealth Games Contract

**Toronto, Canada – September 10, 2009** – Dales Sports Surfaces LTD, in partnership with Jubilee Sports Technology (1) Pvt Ltd of India, is pleased to announce that they have been selected for the provision and installation of 8 full sized Dales MASTERGREEN™ artificial surfaces for the Lawn Bowling venues. Four (4) of these will be installed at the prestigious Jawaharlal Nehru Stadium, main venue for Opening and Closing Ceremonies, Athletics, Weightlifting and thus a prominent location for Lawn Bowls. Details of 2 other venues have not yet been circulated. The project is expected to be completed within 6 months, by the end of February.



This will be the first time that Lawn Bowls are played on artificial surfaces. Since the MASTERGREEN™ surface is ready immediately for play upon installation; the Lawn Bowls venues will have plenty of time to be fully tested before the Games. Installing MASTERGREEN™ surfaces in all the Lawn Bowls venues ensure greens of equal capacity and potential, allowing the world's top players to play at their best level on any green and at any venue. There will be no excuses. Canadian Championship Players who play and/or train on similar surfaces in their regions will be very excited at the prospects. This will provide them with the proverbial "even playing field for all". The Lawn Bowls event will be very exciting.

Dales Bowls surfaces are renowned around the world. This is excellent news for the company and proves that Dales has become the main player in this field. In 2009, Dales has dominated sales of both Outdoor and Indoor surfaces in Australia, New Zealand, Tunisia and Spain and has made great strides with sales in the USA and the opening of a distribution/demo centre in Toronto, Canada.

So, despite the global recession, Dales has done very well, especially in export markets. The success of the bid for the 2010 Commonwealth Games, in Delhi will further strengthen sales by showing to all those who are considering a change to artificial surfaces that Dales Sports is the company of choice for top decision makers and that MASTERGREEN™ is the product of choice for the world's top Lawn Bowlers.

Dales artificial indoor bowls surfaces are used for competitions at International and Club Levels, including the World Championships. Dales is particularly proud to be the provider of the famous "Blue" Pro-Weave World Bowls Tour Indoor Championship Rink as seen on television in the UK and Australia.

For more information, please contact Mario Battista or visit the Dales Bowls Canada website at [www.dalesbowlsCanada.ca](http://www.dalesbowlsCanada.ca) .