

Club News

Volume 101

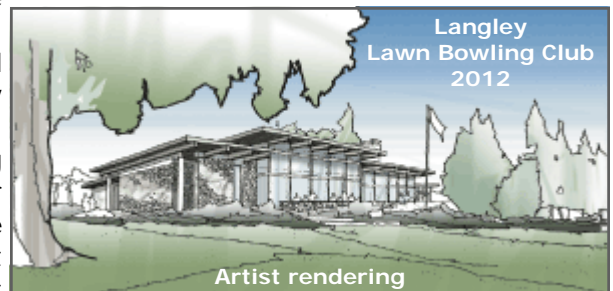
April 2007

Visions of Tomorrow *New Clubhouse, 2nd Green...*

The Langley Lawn Bowling Club is a 28 years old Club, which services the City of Langley, the Township of Langley and Aldergrove, (Tot. Pop. 100,000+). It is the fastest growing Club in the Lower Mainland. The Club recently received the Drake award for recruiting success, raising its membership from 59 to 138. Encouraged by this success, the Club plans to continue the aggressive delivery and development of its program for 2007-08 and beyond.

In order to maintain its on-going programs, add new ones and achieve the Club growth objectives, the Langley Lawn Bowling Club will require funding beyond that provided by membership and playing fees. Focus will be on the aging Clubhouse, which needs to be replaced, and the addition of a second green to accommodate the growth of Lawn Bowling in the Fraser Valley.

The Club plans to increase membership to beyond 200, create new afternoon and evening leagues, formally train additional coaches, expand its training program, host more major tournaments, increase league and tournament sponsorship and the start the \$1 million fundraising drive for the new clubhouse and 2nd green.



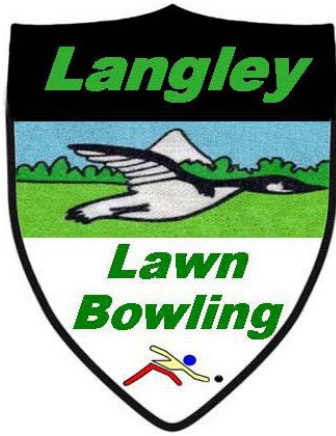
To support a much larger membership, locker facilities and the inventory of "Club Bowls" will need to be expanded to ensure a positive experience for both new and existing members. The kitchen and social areas also need to be redesigned and suitably furnished to accommodate increased capacity. As well, administrative and management space will need to be expanded.

The Club will be looking to legacy groups, corporations, service clubs, high net-worth individuals, and the community at large, such as you, for its main source of funding. Read-on to see how your donations will help the Langley Lawn Bowling Club maintain its leadership program.



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Sheltered Viewing Gallery Area

It's is a Good Thing...

Point of Pride for the Community: Supporting the member-driven Langley Lawn Bowling Club is a good thing because this club has taken leadership in successfully growing the sport within its region.

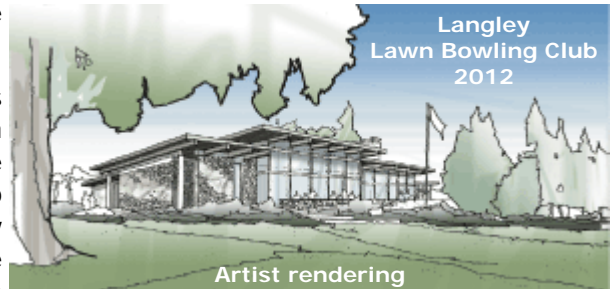
The LLBC was selected to host the Inaugural Fraser Valley Showdown, a new major Lawn Bowling event, in which the top 96 bowlers, from Coquitlam to Hope, competed in a 5-day competition for the right to represent the Fraser Valley at the BC Seniors Games in Penticton. This high profile event contributed greatly to the standing of the Club within the Lawn Bowling community and beyond.

The same year, the 25th Anniversary Celebration and tournament attracted a lot of attention from other clubs in the Fraser Valley and dramatically increased sponsorship participation from the community.

The City of Langley, 2002 winner of the Cities in Bloom competition, proudly features the Langley Lawn Bowling Club as part of its annual tour.

The Green at the Langley Lawn Bowling Club is regarded as the best in the Valley. This is due to the passionate attention of skilled key volunteers and the annual support of the Agriculture Department of Kwantlen University College - Langley Campus.

Formally trained by Bowls BC, Club coaches play an important role in the development of Club members by helping new recruits to learn the game and by teaching more experienced bowlers how to increase their skills and strategic play.



Artist rendering

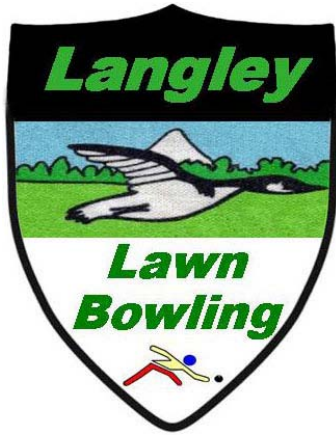
...for Everyone

Lawn Bowling offers an opportunity for participation regardless of age, ability, ethnicity, gender, religion, income, or sexual orientation.

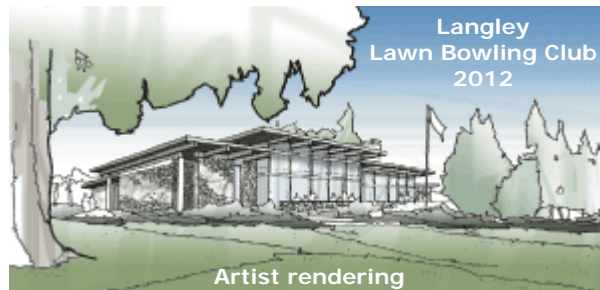
The main objective of the program is for more men and women to "Discover Lawn Bowling" and to attract young and old to the Langley Lawn Bowling Club.

- Lawn Bowling is one of the few activities where Seniors can play at a high level regardless of age. Making this sport accessible to more Seniors is very important. Not only have they been the main participants to date, but baby boomers are also expanding their numbers exponentially.
- Developing a new pool of potential members by creating new leagues to address specific demographics such as those who work. The Club's lighted greens allow late evening play for industrial leagues.
- Developing members of the future by participating in the BC Bowls program for Junior bowlers (18-25 yrs old).
- Providing an outlet for youth (12-18 yrs old) during the summer season is equally important. to introduce the sport to new players.





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Sustainability and Lasting Impact

- ***Viable plans for ensuring that resources are in place to continue the Club development program:***

New and expanded physical facilities will ensure the success of the recruiting program, whereby the volunteer manpower necessary to maintain suitable coaching/training programs, management and operations of the club, will come from in the future.

- ***Potential for long-term community benefit from the program:***

The City of Langley and the founders of the Langley Lawn Bowling Club had a clear vision of the potential for this Club. When the Club was founded, space for a second green was designated and allocated from Douglas Park. With the rapid growth of the sport in British Columbia and in particular the LLBC, need to deploy the second green is fast approaching.

For example: Nowhere on the south side of the Fraser River is there a multi-green Lawn Bowling facility capable of hosting large major tournaments. The recent Nationals utilized 4 facilities in North and West Vancouver, Richmond and New Westminster. Yet there is a very large number of men and women, who play the sport in Surrey and Langley, who cross the Port Mann and Pattullo Bridges regularly to play in larger tournaments. There are 11 Clubs in the Valley. A facility such as the one proposed herein will allow the sport to expand in dramatic fashion and enable the club to develop programs that will appeal to everyone. The Langley Lawn Bowling Club will become the Hub for Lawn Bowling in the Fraser Valley and provide long-term benefits for the entire region.

Community Support

Financial and in-kind contributions (donated cash, labour, professional services, equipment, materials), corporate sponsors, and individual donors

The Langley Lawn Bowling Club is run and operated by its volunteer members. As such, during the 6-month peak season, members volunteer XXX hours per week to do all the jobs necessary for the proper operation of the Club. Recruiting new members, obtaining prizes for various events and awards, scheduling, coaching/training, maintaining the grounds, green and equipment maintenance, etc. are all done by dozens of volunteer members who care. The City of Langley maintains the landscaping outside the fence.

The donation of cash and numerous prizes by the City and the Township of Langley and local merchants and the proud inclusion of the Club in the Cities in Bloom Contest (which Langley won in 2002) are valuable examples of community involvement and support.





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Target Population

Membership of the Langley Lawn Bowling Club reflects residents of the 2 Langleys, where 75% of the members reside in the Township of Langley, while 25% make their home in the City of Langley. The Township does not have its own Club. The Langley Club targets the entire area.

Involvement of multiple partners (private, public or non-profit sector) in planning, delivering or evaluating the program's activities

The Club works closely with Lawn Bowling associations and organizers such as the Vancouver & District Leagues (V&D) to ensure that Club members have an opportunity to participate in all levels of competition.

About Your Tax-deductible Donation... Through the Sports BC & the National Sports Trust Fund

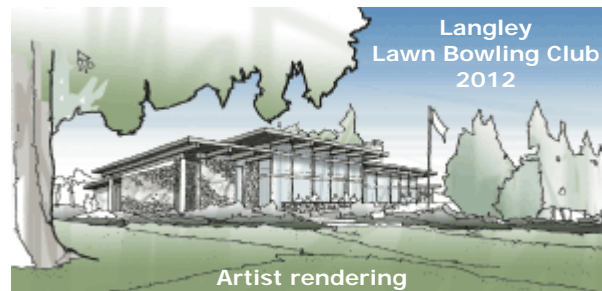
The National Sport Trust Fund (NSTF) is a fund of the Canadian Council of Provincial and Territorial Sports Federation (CCTSF) Inc. In turn, the CCPTSF is a Registered Canadian Amateur Athletic Association with a tax number for the purpose of producing tax-deductible donation receipts. Sport BC is the National Sport Trust Fund Administrator in British Columbia and is pleased to make this program available to its members and their affiliates such as the BC Lawn Bowling Club. Donations, and Gift in Kind are made to the National Sports Trust Fund using special forms to direct your gift to your specific cause, such as the LLBC Building Fund. A small %-based administration charge (maximum \$100.) will be levied by Sports BC for handling the transaction.

Gift-giving Options for the NSTF:

CASH: (Cash, Cheque or Credit Card - one time, monthly or annual)

GIFTS-IN-KIND: (Real Estate, listed securities, or tangible properties)

PLANNED GIFTS: Life Insurance, Bequests, Gifted Annuities.



Artist rendering