



Mario Battista, Dales Bowls Canada

I have been involved with Lawn Bowling since the year 2001 as a player, marketer and club executive. I consider myself an activist promoting the growth of the sport by constantly challenging resistance to change and leading by example. I am fortunate to work for world leader Dales Bowls Surfaces, a company that shares my vision of creating a BOWLS RENAISSANCE. I am looking for "keeners", young and old, all over North America to join this cause.



You'll find that I like to get the job done with the utmost efficiency and am known for my visionary outlook, use of the Internet for marketing and old fashioned work ethics. Creativity, innovation, high energy and a competitive spirit are still my hallmarks.

I am a well-rounded business generalist residing in Greater Vancouver, British Columbia. After pursuing a career in Education, in Montreal, I joined the Xerox Corporation, where I spent most of my early sales and marketing career. Subsequently, I held senior marketing positions with multi-national corporations across Canada and the USA.

Along the way, I became well acquainted with sales and management training, software design, manufacturing, the film industry, real estate development financing and non-profit organizations for those 55+. I am, now, sharing my experience with those who want to be catalysts in the launch of a modern-day renaissance: Lawn Bowling and Short Mat Bowls. []