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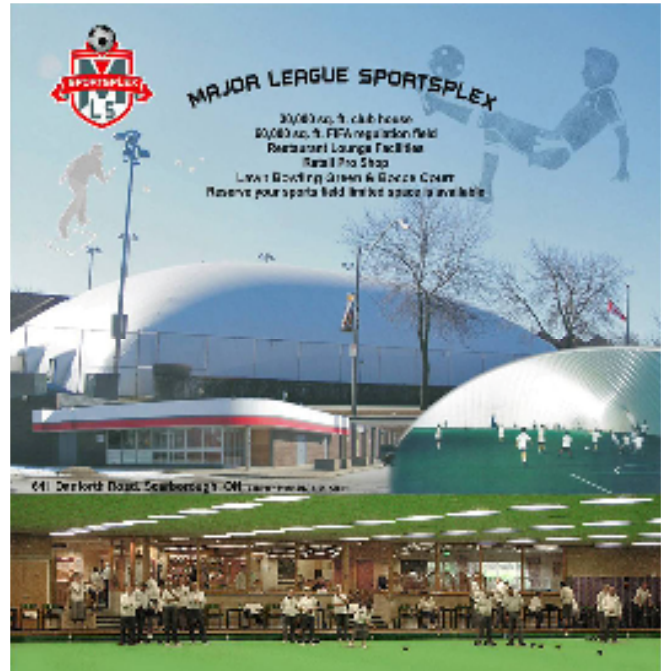
FOR IMMEDIATE RELEASE

Lawn Bowls to ride coattails of Soccer at Major League Sportsplex

Toronto, Canada – April 27, 2010 – Dales Bows Canada, in collaboration with MVP Sports and Major League Sportsplex, is proud to announce that it has been selected to coordinate and develop all lawn bowling programs and operate the retail Bows Pro Shop within the complex.

The Major League Sportsplex, a private initiative of local businessman George Zografis, will provide much needed superior indoor sports facilities to East York, Scarborough and the surrounding communities. Although Soccer will be the featured sport in the bubble-covered FIFA sanctioned soccer field, lawn bowling will be featured in the Clubhouse, where current and new players, young and old, will find a variety of options to occupy their leisure time, year 'round.

The Clubhouse offers a 30,000 sq. ft playing surface, configured to accommodate up to 8 rinks for lawn bows, 4 companion practice/warm-up rinks and 4 areas for short mat play.



The CFL Pro Turf (BC Place) artificial playing surface is supported by a thick rubber underlay, which enables it to play like a well maintained outdoor bowling green. According to coordinator Mario Battista, "Top players and national champions have tested it and they all loved it. In spite of a few imperfections, they feel that it is still the best option they've seen and great for developing the game locally". For the technically minded, the surface runs at 13-14 seconds.

Initially, lawn bowling will be offered Monday to Friday 10am to 4pm and Wednesday evening from 7pm to 10pm for those who work. While current lawn bowling clubs are encouraged to reserve playing times now for the next fall/winter indoor season, open bowling, in this air conditioned facility will be available throughout the hot summer months from 1pm to 4pm where cold refreshments will be available in the restaurant and lounge.

A key initiative of the Major League Sportsplex is to offer an introduction to lawn bowling to all those parents and grand parents who bring their children and grand children to soccer practice. They will now be able to have as much fun as the kids, instead of just waiting for two hours. Training, coaching, bows and organized play will be provided free of charge.

Another significant element of the Major League Sportsplex is Dan Milligan's MVP Sports Bows Pro Shop featuring the renowned Taylor Bows and accessories. For the first time, clients will be able to try bows on the green before buying them. Operated by Mario Battista, the Pro Shop, with its Dales Bows Canada satellite office, also offers Under Armour lawn bowling apparel, soccer, curling and golf equipment.

Dales Bows Artificial Surfaces are renowned around the world. In Canada, Dales Bows Canada has been promoting the growth of lawn bowling, primarily in its non traditional markets: youth and young adults. The Major League Sportsplex venue will dramatically increase visibility and opportunities in these markets by allowing lawn bowling to ride the coattails of its primary sport: soccer.

For more information, please contact lawn bowling coordinator Mario Battista at 416-827-8646 ###